



# mentorING

## program information for companies and mentors

mentorING

Promoting Female Talents

Technische  
Universität  
München



TUMint

TUM International GmbH  
The University Company

## About mentorING

**mentorING** has been in existence since 2002 and is thus the oldest as well as one of the most successful mentoring programs at Technical University of Munich (TUM).

The business-oriented program aims to specifically increase the proportion of women in the technology sector. More than 70 companies from the Munich area have already sent mentors to the **mentorING** program.

Thanks to the close cooperation, numerous partners have been able to recruit qualified female graduates.

The program is managed by TUM International GmbH.



## Advantages for your company:

- Get to know female students from relevant degree programs personally!
- Inform the students about job vacancies and other career-relevant information from your company!
- Use **mentorING** for your employer branding and recruiting!
- Present yourself through an attractive company tour or company presentation!
- Place your company logo on all media and **mentorING** marketing instruments like the website, social media posts and event presentations!

## Advantages for mentors:

- Social engagement „giving back“ by supporting the personal and professional development of a female student for the period of one year
- Guiding mentors in their role as advisor to female students
- Expansion of the professional network through contact with other mentors
- Exciting workshops on professionally relevant topics
- Gaining new insights from upcoming talents and their current topics

## Partner 2023/24:

**AIRBUS**



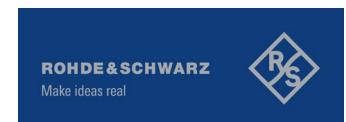
**Deloitte.**



**MAIBORNWOLFF**

**KNORR-BREMSE** 

IT4IPM  
IT for Intellectual  
Property  
Management





## FAQ's:

### Target group

Female students of TUM

### Time period

One year starting in November/  
December

### Mentor qualification

At least 3 years of professional  
experience and if possible, a  
completed degree

### Program goals

Promoting female talent  
by networking with  
successful companies  
that want to increase their  
share of women.

Employer Branding for  
enterprises.

Recruiting tool for young  
talents.

## Program content:

### Kick-off event

Introductory workshop to the  
program and get to know each  
other

### myCAREER – networking events

Networking of mentees and  
mentors as well as panel  
discussions on current career  
topics

### Workshop „Managing Gender & Diversity“

Consideration of gender roles  
and reflection on the own  
perceptions.

## Become a mentorING partner company!

### Your contact person:

Ms. Stella Neuhofen, TUM International GmbH, **mentorING**  
mentorING@tum-international.com, Tel.: +49 151 46 36 54 58

### Job application simulation

with HR representatives of the  
partner companies.

### Events of the partner companies

Company visits and guided  
tours

### Reverse mentoring

Coaching of the mentors by  
the mentees on current topics

### Mentee workshops

Mentees are given various  
opportunities to determine  
their current status and future  
private and professional goals

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**AIRBUS**



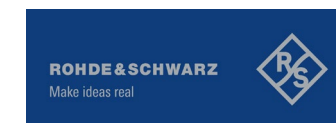
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Dates	Events mentorING program 2023-2024	Participants
<b>Tue., 28. Nov. 2023</b> 16:00 – 18:30 h	<b>Kick-Off into the new mentorING year – opening event feat. TÜV SÜD</b> (Location: Partner company <a href="#">TÜV SÜD</a> )	Mentees & Mentors
<b>Mon, 11. Dec. 2023</b> 14:00-15:30 h	<b>Catch-up Kick-Off meeting</b> (virtually via MS Teams) How to get startet?	Mentees & Mentors
<b>Tue., 16. Jan. 2024</b> 10:00 – 14:00 h	<b>myMentorING – Seminar for Mentees on the topic of location and target definition feat. Deloitte</b> (Location: Partner company <a href="#">Deloitte</a> )	Mentees only
<b>Tue., 06. Feb. 2024</b> 16:00 – 18:30 h	<b>How does AIRBUS deal with innovation?</b> Company presentation & site visit at <b>AIRBUS</b> (Location: Partner company <a href="#">AIRBUS</a> )	Mentees, Mentors, HR personnel
<b>Tue., 16. Apr. 2024</b> 17:00 – 19:00 h	<b>myCAREER – networking at night feat. IT4IPM und Dr. Alina Gales</b> , Head of Staff Unit Diversity & Equal Opportunities at TUM (Location: Partner company <a href="#">IT4IPM</a> )	Mentees, Mentors & HR personnel
<b>Wed., 8. May 2024</b> individual appointments & 15:00-16:30 h Plenum	<b>Virtual job application simulation + Feedback from HR personnel</b> (virtually) Morning (~1 hour) with individual appointments Afternoon, 15:00-16:30 h: Plenum for feedback, debriefing and discussion	Mentees & HR personnel
<b>Tue., 4. June 2024</b> 17:00 – 19:00 h	<b>myCAREER – new perspectives feat. attempto</b> (Location: Partner company <a href="#">attempto</a> )	Mentees, Mentors & HR personnel
<b>Tue., 02. July 2024</b> 16:00 – 18:00 h	<b>Check-In Snack &amp; Chat for Mentees feat. Linde</b> (Location: Partner company <a href="#">Linde</a> )	Mentees only
<b>Tue., 17. Sept. 2024</b> 15:45 – 18:30 h	<b>Workshop Managing Gender and Diversity feat. Rohde &amp; Schwarz</b> (Location: Partner company <a href="#">Rohde &amp; Schwarz</a> )	Mentees & Mentors, HR personnel
<b>Tue., 22. Oct. 2024</b> 9:00 – 14:30 h	<b>Mentee-Seminar „Agile Project Management“ feat. MaibornWolff</b> (Location: Partner company <a href="#">MaibornWolff</a> )	Mentees only
<b>Tue., 12. Nov. 2024</b> 15:45 – 18:30 h	<b>Closing event: Reflection – my mentorING year feat. Knorr-Bremse</b> (Location: Partner company <a href="#">Knorr-Bremse</a> )	Mentees & Mentors, HR personnel

## mentorING packages




(new from 2024 / 2025)

**PREMIUM  
PACKAGE**  
**7.900 €**

**COMFORT  
PACKAGE**  
**6.900 €**

**LIGHT  
PACKAGE**  
**5.200 €**

**NETWORKING  
STARTER KIT**  
**2.400 €**

Mentor placement to <u>more than 4</u> mentees					
Mentor placement to <u>up to 4</u> mentees					
Mentor placement to <u>up to 2</u> mentees					
Participation in program events					
Own in-house event for program participants					
Marketing package Social media posts about inhouse events, logo presentation and link on website and at program events, in program image pdf etc.					

\* with max. 2 people

<b>PREMIUM PACKAGE</b> 7.900 €	<b>COMFORT PACKAGE</b> 6.900 €	<b>LIGHT PACKAGE</b> 5.200 €	<b>NETWORKING STARTER KIT</b> 2.400 €
<ul style="list-style-type: none"> <li>• Placement of <b>more than 4 female TUM students</b> with internal company mentors</li> <li>• Possibility of an <b>in-house event</b> to present the company</li> <li>• <b>Participation in program events</b></li> <li>• <b>Marketing package</b> with LinkedIn and social media posts, logo presentation and company link on program website, logo presentation in program presentation pdf, at program events and in mentorING email signature</li> </ul>	<ul style="list-style-type: none"> <li>• Placement of <b>up to 4 female TUM students</b> with internal company mentors</li> <li>• Possibility of an <b>in-house event</b> to present the company</li> <li>• <b>Participation in program events</b></li> <li>• <b>Marketing package</b> with LinkedIn and social media posts, logo presentation and company link on program website, logo presentation in program presentation pdf, at program events and in mentorING email signature</li> </ul>	<ul style="list-style-type: none"> <li>• Placement of <b>up to 2 female TUM students</b> with internal company mentors</li> <li>• <b>Participation in program events</b></li> <li>• <b>Marketing package</b> with logo presentation and company link on program website, logo presentation in program presentation pdf, at program events and in mentorING email signature</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Participation at program events</b> with up to 2 people</li> <li>• <b>Marketing-Paket</b> with logo presentation and company link on program website, logo presentation in program presentation pdf, at program events and in mentorING email signature</li> </ul>